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WHAT IS THE CULTURE PASSPORT AND HOW DOES IT WORK?

Recreate sustainably; support local businesses; experience the best of Colorado at a discount.

The Culture Passport, Colorado's newest and most diverse coupon book, was created by Colorado based event and marketing company Colorado Culture Inc. and is unlike any other tourism-based program ever released within the state. It is both an educational resource to help you recreate responsibly in Colorado, and a coupon directory that gives you LIFELONG access to savings at some of Colorado's best businesses. Most coupons renew annually, but some monthly, and even weekly. Want to go where the locals go, do what we do, AND support other locals at the same time? Here's your chance.

On top of being a great resource for adventurers and Colorado businesses, every purchase of The Culture Passport gives back to the place you live in and love. It's free for Colorado businesses to list themselves in the coupon app and nearly 40% of all online profits go directly into Colorado nonprofits who are working towards bettering our state and culture. According to company founder Josh Noreen, "We created this book as a way to help educate travelers whether they live in Colorado or are just here visiting. We also want to help local businesses

succeed, and create a revenue stream for local nonprofits that are working to educate our youth, sustain our public lands, and boost our burgeoning craft culture. All of these organizations are what make this place great.”

Perks of The Culture Passport:

- A pocket sized educational book on outdoor recreation in Colorado.
- 25+ coupons from local culture-based businesses like breweries and amusement parks, with coupons being added constantly.
- Hundreds of dollars in savings and counting.
- Lifelong access to the coupon directory and most coupons renew annually.
- Keep it local: it’s free for Colorado businesses to list deals in The Culture Passport, and always will be.

With nearly 80 million tourists annually in Colorado and the population expected to double by 2050 how do we plan to protect and preserve our resources and natural spaces? The Culture Passport was created for the sole purpose of helping to answer this question. We’re partnering with state run entities and various nonprofits to create educational tools, fund outdoor preservation projects, and create and promote volunteer opportunities for people who want to give back. So pick up your copy today, and let’s all strive to live some culture!

Find out more information about The Culture Passport at www.theculturepassport.com

Links to App:

Apple:

<https://itunes.apple.com/us/app/the-culture-passport/id1235680245?mt=8>



Google Play:

<https://play.google.com/store/apps/details?id=com.app.p4938GB>

